

**From:** Denise Beall  
**To:** [List-TownBoard](#); [Cristina Shaul](#); [Jamie Justice](#)  
**Subject:** Town Vision and Core Value #5 Feedback  
**Date:** Friday, March 30, 2018 7:37:30 AM

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Recommend changes below:

Nice work on Vision and CV5. I made some minor changes to flow in each. In the vision, I think diversity encompasses more than race and socioeconomic so I suggest not specifying because feels limited to the type of diversity we seek. The pedestrian friendly part wasn't flowing right to me so I made some changes there. Other minor fixes.

**Vision:**

Davidson remains committed to controlling our own destiny as a distinct, sustainable, and pedestrian-friendly small town. Our sense of community is rooted in citizens who respect each other's diversity and thrive in the presence of a small, liberal arts college. Our history and character guide our future.

**Core Value #5**

Davidson is a small, historic, college town. We are a town that celebrates our cultural and architectural history. Our unique character is reflected and preserved in our land use, managed approach to growth, and architectural history. Our land planning will reflect historic patterns of village-centered growth, connections between our neighborhoods, preservation of our rural area, provision of our public spaces, and new development will honor our historic character.

**From:** Frank Shults  
**To:** [List-TownBoard](#)  
**Subject:** Core Values  
**Date:** Friday, February 9, 2018 1:38:34 PM

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Mayor Knox and Davidson Commissioners:

I read the recent news article about your discussions concerning the town's "core values." Although I do not believe you have solicited public views on the controversy sparked by Jim Fuller, I wanted you to know my opinion . The idea of changing core value #5 suggests we do not need core values. There should be no changes to a "core" value. A core value does not change. It may be amended, if needed, but the core should remain the same. This is an example of a solution (changing the core value) looking for a problem.

Thank you,  
Frank Shults  
125 Pat Stough Lane

**From:** Denise Beall  
**To:** [Cristina Shaul](#)  
**Subject:** Re: Town Vision and Core Value #5 Feedback  
**Date:** Saturday, April 7, 2018 1:04:05 PM

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John Burgess recommended on Sav Dav Facebook that we say 'respect each other' instead of 'diversity' I really liked that suggestion so figured I'd pass it on!

We are hope and recovering from jet lag, thanks!

> On Apr 5, 2018, at 6:08 PM, Cristina Shaul <cshaul@townofdavidson.org> wrote:

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> Thanks, Denise! I've added this to the file. Hope you are having a fun break!

>

> Cristina

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> Cristina Shaul

> Public Information Officer

> The Town of Davidson

> P.O. Box 579

> 216 S. Main Street

> Davidson, NC 28036

> 704 940-9602 (direct)

> 704-431-5283 (cell)

> cshaul@townofdavidson.org

> www.townofdavidson.org

>

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> -----Original Message-----

> From: Denise Beall <dfezza@gmail.com>

> Sent: Friday, March 30, 2018 7:37 AM

> To: List-TownBoard <board@townofdavidson.org>; Cristina Shaul <cshaul@townofdavidson.org>; Jamie Justice <jjustice@townofdavidson.org>

> Subject: Town Vision and Core Value #5 Feedback

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**From:** Rodney Graham  
**To:** [List-TownBoard](#)  
**Subject:** core value #5  
**Date:** Friday, March 30, 2018 4:02:01 PM

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I generally agree with the changes. I do not agree that new development should honor our historic character. While I personally prefer buildings that look historic, it is not realistic to expect, or to even want, all new buildings to look as if they are historic. Change is good. Besides, what is our historic character? Is it the turn of the 19th century homes on North Main Street, or the mid-century modern homes on Lorimer and Hillside? Or, the mill village homes on Watson? Every town has a right and an obligation to manage growth and Davidson has done a better job at it than most. I'm glad this proposal does not include language that is too strong about limiting or even stopping residential growth. Doing so would only make Davidson even more expensive and exclusive, and less diverse. We need new people and new ideas, and we need to create housing opportunities for everyone. This will include density as that, together with public funding, is the only way to truly provide affordable housing in Davidson.

Thanks!

Rodney Graham

**From:** cjones@mi-connection.com  
**To:** [List-TownBoard](#)  
**Subject:** Proposed Changes to Vision Statement and Core Value #5  
**Date:** Sunday, April 1, 2018 4:56:28 PM

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We spent a lot of time thinking and talking about the proposed changes to the town's Vision Statement and Core Value #5, and we have these comments:

Vision Statement:

- We strongly feel that the Vision Statement should remain as-is. Adding the word "small" defeats what a vision statement is supposed to be: An inspiration. Davidson's vision to be a distinct, sustainable, and sovereign municipality conveys much more inspiration than to be a "small town."
- Changing the word "setting" to "character" stymies the town to what it is today, not what it can be tomorrow. To us, the words "history and setting" has everything to do with not only all the years that Davidson has existed, but also its location and its natural resources. To replace "setting" with "character" says to us that the vision is to keep the town as it has been in days past. Isn't there so much more this town could be?

Core Value #5:

- The original Core Value #5 should remain as-is as well, INCLUDING its placement in the list of Core Values. To move it implies that you now perceive there to be a priority order to the Core Values and it poses the question as to the order of importance of all the Core Values.
- The structure of the proposed statement is totally out-of-sync with the other Core Value statements – it is four sentences long, not one complete sentence, as are each of the other Core Values.
- Davidson's traditional character IS that of a small town, period. To say that Davidson is "historic", however, is only talking about Main Street and negates anything built over the last, say, 50 years, which is probably most of the rest of Davidson.
- We are not originally from this area, and so we have read what we could find about Davidson's history. In our opinion, frankly, we have not found it to be all that "rich," either culturally or architecturally speaking.
- The "land planning" sentence is the only sentence that says what the town will provide its citizens, but to add that "new development will honor our historic character" could contradict some of the other Core Values (such as mobility options and new business opportunities).

Respectfully submitted,

"The Twins" (Carol Jones and Cathy Santeiu)