



Board of Commissioners Update
August 7, 2018

Agenda

Resolution Clarification

Organizational Chart/Jump Group Overview

Project Plan

Communications Plan

Operating Budget Overview/Request

Resolution Clarifications

Resolution Clarifications

Original Wording

Sponsor public forums to solicit community input and identify recreational needs.

Recommended Wording

Sponsor public forums to solicit community input and identify park and recreation needs along with ancillary public amenities in keeping with the natural, park-like setting and the hardwood tree canopy.

Resolution Clarifications

Additional Wording

Consider opportunities beyond current boundaries of Beaty property portfolio that may enhance park, public spaces and natural resource experience for the community.

Organization Chart

Park at Beaty Task Force

Town of Davidson Board

Davidson Parks & Rec: Kathryn Spatz
Meck County Parks & Rec: Chris Matthews
Viz Design: Gary Fankhauser

Commissioner Oversight Jim Fuller, David Sitton

Chair: Denise Beall, Vice Chair: Dave Cable, Communications Chair: Gabriel Schoen

Project Planning: Full Task Force (Support from John Burke)

Communications Planning: (Support from Leah Chester-Davis)

Finance: (Support from Gabriel Schoen)

Jump Group 1
Park Research
Alice Sudduth

Jump Group 2
Pond/Dam/Watershed/Natural Resources
Bill Maloney

Jump Group 3
Public Input/Communication
Leah Chester Davis

Jump Group 4
Conservation Easement/Real Estate
Dave Cable

Team Members:
Ellyn Baeszler
Heidi Dietrich
Gary Fagan
Janet Makee

Team Members:
John Burke
Heidi Dietrich
Gabriel Schoen

Team Members:
Denise Beall
Karen Manfredi
Jason Parker

Team Members:
John Burke
Denise Beall

Park Planning: Full Task Force

Jump Group Overview

Jump Group 2: Pond/Dam/Watershed/Natural Resources

Date: July 12, 2018

Initiative Description	Team members	
	Name	Role
<p>Conduct a cost/benefit analysis of the watershed, pond, and dam with input from experts, responsible agencies and the public to determine if we:</p> <ol style="list-style-type: none">1. Retain and restore the estimated 60 year old earthen dam (classified high risk by DNER and currently non-compliant), or2. Decommission the dam to restore the original streams and wetlands, or3. Some combination of 1 or 2 <p>Gain full-circle understanding of natural resources on site through seasonal plant inventories.</p> <p>Understand the topography.</p>	Bill Maloney	Lead
	Gabriel Schoen	Contributor
	Heidi Dietrich	Contributor
	John Burke	Contributor
Desired Outcome		
<p>Decision to restore or decommission the dam will have a significant impact on the overall park design. Balance the financial implications with aesthetics/design of park that will be attractive to the residents of the Town of Davidson.</p>		

Overall Project Plan

Project Plan Highlights

Living document

Birdseye view of all Task Force activities

Details task dependencies

Visual Representation of In-Flight Project Plan

[illegible]

Communications Plan

Communications Plan Highlights

Article in upcoming Town Message

Printed materials plan

Request for Town web site additions

News releases: web, social media, etc.

Overall Communications Outreach

Date: July 12, 2018

	Key Project Activities	
Activity	Description	Date Due
Article in upcoming Town Message newsletter about work of the Task Force	Send to Cristina Shaul for inclusion in printed newsletter (7000 +/- households) and e-Crier (1,750)	July 13
Request link for Beaty Task Force on Town Website	Link will be www.townofdavidson.org/parkatbeaty	July 13 (requested)
Request e-mail address through Town	Email address will be partkatbeaty@townofdavidson.org	July 13 (requested)
Initial News Release about Task Force	Major issues to be addressed as we undertake our work (land survey, research on dam, park research, public input plans (adapt article in town newsletter; ask PIO to distribute	Week of July 23
Assess communications outreach needs/opps of each jump group and overall Task Force communications needs	Review work package charters to assess	Week of July 23
Development of front and back information card with all public input opportunities and hikes listed	Comprehensive list of public input opportunities; printed copies to be available town-wide; also posted on Town website, FB post with links	Design, print, distribute as soon as public input jump group finalizes plans; broader Task Group finalizes public input forum dates
News Releases, website, social media blurbs before Public Input Forums	Info to inform citizens of opportunity to provide input	TBD
Idea Boards (Pinterest, physical)	Add info to websites, FB; large boards where citizens will be encouraged to post photos, ideas	TBD

Operating Budget Overview/Request

Beaty Park Task Force - Preliminary Operating Budget Summary - Conceptualization Phase

<u>Item</u>	<u>Amount*</u>	<u>Description</u>
Public Input - Materials	1,000	Business Cards, Pencils, Flyers, Signage, etc.
Public Input - Digital Survey	200	Survey Monkey @ \$30/month
Task Force Final Presentation	500	
Legal & Title issues	1,500	Possible Legal Follow Up to Survey If Needed
Site Survey - Wetlands	1,000	Analysis and mapping of wetland areas
Hydrologic Study	2,500	To Better Understand Water Flows on Property
Environmental Site Assessments	TBD	Possible Phase I or II, TBD
Dam Evaluation including Land Survey & Topo Analysis	20,000	Cost Dependant on Park Plan - may vary widely from estimate plus Full Topographic Property Survey, Ariel Survey, Research
Other Natural Resource Evaluation & Misc.	<u>TBD</u>	
TOTAL*	26,700	

* Notes: All figures are rough estimates and are subject to change. Costs pertain to conceptualization of the park, not permitting or implementation of a park plan. Excluded are miscellaneous costs of printing and mapping provided by the Town, along with fees paid for Gary Fankhauser's support of the Task Force's efforts.

Thank you.