



The Town *of* Davidson

College Town, Lake Town, Your Town

Selection Process for Comp. Plan Consultant

- **March 27:** 2018-2019 Strategic Plan Adopted: “Land Use Strategy: Begin Comprehensive Plan process”
- **February 27 & May 1:** Board of Commissioners directed staff to create an RFP creation/Consultant-Selection Committee to include additional citizens
- **May 25:** Request for Proposals released
- **June 29:** 6 proposals received: Ady Advantage, Clarion, Design Workshop, Dover Kohl, Ratio, Stewart
- **July 12:** Committee selected 4 firms to interview via phone: Clarion, Design Workshop, Ratio, Stewart



Selection Criteria

- Similar project experience
- Team member qualifications
- Current workload and firm capacity
- Responsiveness to RFP/Quality of submittal
- Proposed comp. plan approach
- Proposed schedule
- Budget
- Performance assessment and/or references
- Demonstrated understanding of Davidson & Mecklenburg County
- Distinguishing factors



Selection Process for Comp. Plan Consultant

- **July 23-24:** Phone Interviews: Committee discussed Clarion, Design Workshop & Stewart; selected Clarion and Design Workshop for in-person interviews
- **August 2:** Interviewed Clarion and Design Workshop
- **August 7:** Committee Recommends Clarion



Clarion's Strengths

- Public Engagement Expertise
- Well-Defined Scope/Budget
- Planning Expertise
- Regional Knowledge
- Project Management Skills

