

Non-Profit Grant Funding Process

Presented By: Town of Davidson Livability Board

August 28, 2018

Historical Perspective

- Historically \$50,000 in funding is allocated through grant application process to non-profit organizations within the town each year.
- Prior to 2016, recommendations made to BoC by citizen cmte comprised of past Jack Burney Award recipients.
- In 2016, the BoC changed the process and asked the Livability Board to screen and develop a recommendation for funding allocations that could then be submitted to the BoC for consideration.
- Livability Board followed this process in 2016 and 2017.
- Historically 8 – 12 organizations have requested funding per year.

Current Process

April – Town announces the beginning of the application process to submit requests for funding. Note: Normally the money is not to be used to fund general operations.

May – Application window closes and Cindy Reid reviews to ensure minimum requirements set by the BoC are satisfied for all applications.

May – Filtered applications are forwarded to Kathryn Spatz who reviews and further screens to account for any other known special circumstances that may impact funding recommendations. For example, funding is already provided in another area of the town budget.

June – Kathryn and the Livability Board Chair review the applications and create an initial draft recommendation, taking into account the nature of the request, scope of impact to the community, existing funding sources, and historical funding.

June – The recommendation, along with all filtered applications, are sent to the Livability Board for review. Historically, they have this information 2 – 3 weeks ahead of the meeting.

July Livability Board Meeting – The recommendation is discussed at the meeting, changes are incorporated based on feedback and a final recommendation is created and approved by the Livability Board.

July/August BoC Meeting – The recommendation is made to the BoC for their decisioning.

Proposed Changes:

PROPOSED CHANGE	RATIONALE	DATE EFFECTIVE
Simplification of Non-Profit Grant Application	For the amount of money that is allocated, the time required to complete the application is excessive.	2019
Focus funding recommendations solely on the project request, without regard for historical funding amounts.	Increase impact of non-profit funding on Town.	2018
Require each funding recipient organization to submit a “testimonial” outlining what was done with the funding and the community benefit.	Clearly show to Town residents the impact of the non-profit grants.	2018
Continue to based funding allocation on project-based requests , as opposed to operating fund requests. Align recommendations to Strategic Plan.	Provide BoC funding flexibility, eliminate dependency of non-profits on funding, and be able to clearly articulate the funding benefits.	Ongoing
Change timing of funding recommendation to BoC from August to September.	Eliminate process occurring in the middle of the summer vacation time.	2018
Expand group that makes the draft recommendation to the Livability Board.	Increase participation in process and promote greater thought diversity in initial recommendation.	2018

Next Steps

1. Application process for 2018 closed on 7/31. The Livability Board will review and make funding recommendations to the BoC by October.
2. The organizations that receive funding will be required to provide a “testimonial” regarding how the funds were used and the community benefit by 6/30/2019, in order to be considered for future funding.
3. The Livability Board will begin the process of simplifying the Non-Profit Grant Application for 2019.

Example of Last Year's Funding Allocation

Non-Profit Funding History																		
	FY2012-2013		FY2013-2014		FY2014-2015		FY2015-2016			FY2016-2017				FY2017-2018				
Name	Requested	Funded	Requested	Funded	Requested	Funded	Requested	Funded	% of ask	Requested	Recommended by Livability Board	% of ask	Funded	Requested	Recommended by Livability Board	% of ask	Funded	COMMENTS
Ada Jenkins	\$20,000	\$14,286	\$20,000	\$13,000	\$20,000	\$13,000	\$20,000	\$11,000	55%	\$20,000	\$12,500	63%	\$12,500	\$20,000	\$12,500	62.5	\$0	Same as last year.
Davidson Housing Coalition	\$15,000	\$10,714	\$15,000	\$11,000	\$20,000	\$11,000	\$15,000	\$12,500	83%	\$20,000	\$16,000	80%	\$16,000	\$20,000	\$15,000	75	\$0	Almost same funding.
Davidson Lands Conservancy	\$10,000	\$7,143	\$10,000	\$8,000	\$8,000	\$8,000	\$10,000	\$8,000	80%	\$10,000	\$10,000	100%	\$10,000	\$15,000	\$10,000	66.6667	\$0	Same funding
DavidsonLearns	\$0	\$0	\$1,000	\$1,000	\$2,000	\$2,000	\$0	\$0		\$2,000	\$1,000	50%	\$1,000	\$2,000	\$1,000	50	\$0	Same funding.
Davidson LifeLine	\$0	\$0	\$0	\$0	\$460	\$500	\$10,000	\$5,000	50%	\$10,000	\$7,500	75%	\$7,500	\$0	\$0	#DIV/0!	\$0	No request
Davidson Village Network	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$1,000	\$1,000	100%	\$1,000	\$6,000	\$3,000	50	\$0	Starting up. Funding for launch marketing.
LaunchLKN (formerly PiES)	\$0	\$0	\$1,000	\$1,000	\$1,000	\$1,000	\$2,500	\$2,000	80%	\$12,720	\$2,000	16%	\$2,000	\$5,000	\$2,000	40	\$0	Same as last year.
Music @StAlbans	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0		\$0	\$500	\$500	100	\$0	New request. Nominal ask.
Davidson Cornelius Child Development Center	\$15,000	\$7,143	\$15,000	\$6,000	\$0	\$0	\$0	\$0		\$0	\$0			\$25,000	\$4,000	16	\$0	New request.
Davidson Community Players	\$0	\$0	\$10,000	\$0	\$3,500	\$0	\$0	\$0		\$0	\$0			\$0	\$0	#DIV/0!	\$0	
Davidson Green School	\$0	\$0	\$1,000	\$0	\$0	\$0	\$0	\$0		\$0	\$0			\$0	\$0	#DIV/0!	\$0	
Police Officer Relief Fund	\$0	\$0	\$0	\$0	\$0	\$0	\$1,000	\$1,000		\$0	\$0			\$5,000	\$0	0	\$0	
E2D														\$4,750	\$2,000	42.1053	\$0	New request. Small portion of budget. Other funding sources.
Total	\$60,000	\$39,286	\$73,000	\$40,000	\$54,960	\$35,500	\$58,500	\$39,500	68%	\$75,720	\$50,000	66%		\$103,250	\$50,000	48.4262	\$0	