



Naming Process for Town Parks

To: Davidson Board of Commissioners
From: Jamie Justice, Town Manager
Date: September 4, 2018
Re: Naming Process for Town Parks

1. OVERVIEW

The town currently has no formal process for naming of parks. With two potential parks coming online in near future, staff and the Livability Board recommend developing a process to engage community:

- Livability Board's Parks Subcommittee develop 3-5 potential names based on natural features and history of park land.
- Seek public input on those potential names from citizen on Open Town Hall.
- Livability Board make recommendation to Board of Commissioners, considering citizens input.
- Board of Commissioners consider Livability Board recommendation for approval by resolution.

2. RELATED TOWN GOALS

N/A

3. OPTIONS/PROS & CONS

Pros: Policy provides framework for anyone wishing to offer ideas. Engages community.

4. FYI or RECOMMENDED ACTION

We recommend the Board of Commissioners approve this process and we initiate it for the Park at Bailey Springs immediately.

5. NEXT STEPS

If approved, names the Parks Subcommittee of the Livability Board has developed will be posted on Open Town Hall for community feedback. The Livability Board will then make a recommendation to the Board of Commissioners.