



2018 Accomplishments

On March 27, 2018, the Davidson Board of Commissioners approved the 2018-2019 Strategic Plan focusing on goals in the following categories:



Staff created work plans specific to each tactical item/action step and have made accomplishments in the following areas.

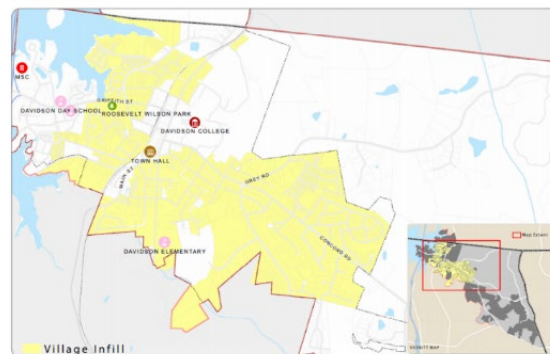


The Town of Davidson will align land use policies including revision of development processes, zoning, and regulations to preserve our architectural history, manage residential growth, reduce the scale of future development, and enhance downtown (i.e., connect North and South Main Streets).

- Investigated all growth management tools available to towns in North Carolina; held mini retreat with UNC School of Government, Town Board, and Planning Staff.
- Changed land use regulations

Examples:

Water & Sewer Policy
Multi-Family scale reduction in Village Infill
Tree Ordinance
Watershed Text Amendments
Annexation Policy



- Accelerated launch of Comprehensive Plan



- Revised Core Value #5

“Davidson’s traditional character is that of a small, historic college town, so land planning will reflect its historic patterns of village-centered growth including connection of neighborhoods, preservation of our historic resources, conservation of rural area, and provision of public spaces.”



The Town of Davidson will have inclusive engagement with the community to encourage substantive, respectful, and open dialogue, increase participation, and foster a sense of belonging.

- **New approach to Board Meetings – Adjusted Work Session & Regular Meeting schedule, enhanced agenda content, focused on transparency, allowed for time in decision making process for public discussion and board analysis prior to action**
- **Improved board/staff communications – Monthly Planning Workplan Update and Monthly Planning E-crier, Staff streamlined presentations with options & pros/cons, met with advisory boards to clarify guidance**
- **8 questions on Open Town Hall for citizen input**
- **Hosted Community Dinner: Breaking Bread, Building Friendships on May 4, 2018**



- **New Residents Reception on September 20, 2018**
- **2019 Citizen Survey underway**
- **Engaged three times with neighborhood reps and homeowners' associations**
- **Hosted Custard with a Cop & National Night Out**





The Town of Davidson will preserve existing affordable housing, and other indicia of inclusion, and work with a variety of partners to create new available, affordable workforce and elderly housing.*

**Affordable housing for the Town of Davidson is defined as incomes between 50% and 120% AMI*

- Reviewed existing programs – Held Mini Retreat on September 20 on Affordable Housing Strategy



- Down Payment Assistance Program
- Planning for payment in lieu program
- Worked with Davidson Housing Coalition, HAMMERS, Our Towns Habitat
- Worked with a variety of partners to create new available, affordable workforce housing - *Bailey Springs Affordable Housing*





The Town of Davidson will use existing assets and manage growth to encourage an appropriate mix of residential and commercial development.

- **Amended Economic Development Plan to incorporate Historic Preservation as an economic development tool**
- **20 new businesses opened in 2018**
- **Awarded businesses with Merchant Ad Grants totaling \$5,000**
- **Hosted 11 Davidson Connections Business Networking events**
- **Generated Tourism dollars (increased food & beverage tax, occupancy tax) through signature events**





The Town of Davidson will preserve our historically significant structures to retain our authenticity as a historic, small college town.

- Process underway to expand Local Historic District including citizen engagement opportunity with Hanbury Preservation Consulting
- Purchase of 251 South Street for Public Facilities & Historic Preservation



- Approved as a Certified Local Government
- Held community meeting with Charlotte-Mecklenburg Landmarks Commission to discuss potential landmark designations
- Increased grant funding to \$15,000 for the Davidson Main Street Business Grant to aid in historic preservation of downtown



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The Town of Davidson will increase physical and mental health of Davidson citizens. Preserve open space and promote greenway connectivity. Provide ample opportunities for play and discovery (active and passive).

- **Improve Neighborhood Parks – Grand Opening of Plum Creek Park**



- **Greenway planning – Kincaid Trail Extension & River Run/Summer's Walk**
- **Park at Beaty Task Force**
- **Tree Inventory**

The Town of Davidson will enable citizens to move freely throughout town via transit, car, bicycle, and on foot.



- **Davidson Mobility Plan – Working with consultant, hosted town walks with citizens, charrette process, and collected citizen input; draft plan in progress**
- **North/South Connector Project Planning**
- **Exit 30 Bridge Improvements**
- **Potts/Sloan/Beaty Corridor Planning**
- **Project for installation of sidewalk, curb, and gutter along Grey Road**





The Town of Davidson will maintain organizational excellence through sound financial management, training and retention of quality employees, and superior service to the community.

- **Sound financial management:** Completed Joint Salary Study to review staffing, pay, and benefit levels, infographics for website utilizing ClearGov for transparency, expanded Financial Statements to a Comprehensive Annual Financial Report (CAFR) and awarded the GFOA's Certificate of Achievement for Excellence in Financial Reporting for the first time



- **Examine Town Assets:** Beaty Street Property Task Force formed to develop plans

- **Opening of Fire Station 2 at 19436 Davidson-Concord Road**



- **Planning Public Facilities at 251 South Street and proposed changes to existing Town Hall for Public Safety**



The Town of Davidson will build on existing relationships to strengthen partnerships with strategic organizations and institutions.

- **Partnership with Charlotte-Mecklenburg Schools to purchase 251 South Street and not support House Bill 514**
- **Contribution from Davidson College to assist with the installation of flashing beacons for pedestrian crossing project**
- **\$55,500 in grants awarded to local non-profits**
- **Received \$300,000 in grants from the State of North Carolina for local priorities**



- **Launched first School Resource Officer Program for the Town in partnership with Community School of Davidson**
- **Partnership with Mecklenburg County, Charlotte, Cornelius, and Huntersville to create plan to fund North Mecklenburg Magistrate's Office**

- **Planted 70 trees at Plum Creek Park with TreesDavidson**

