



**Resolution 2019-20**  
**OPPOSITION TO NORTH CAROLINA LEGISLATION**  
**HOUSE BILL 645/SENATE BILL 534**  
**OUTDOOR ADVERTISING LAWS**

**WHEREAS,** House Bill 645 and Senate Bill 534 would allow billboards to be placed within municipalities where current zoning would not allow them and could increase the costs to local taxpayers when billboards are required to be removed because of road building or other public infrastructure projects; and

**WHEREAS,** House Bill 645 and Senate Bill 534 will undermine local control of billboards and, by doing so, undermine the local visions of local residents that are so important to community character and local economies; and

**WHEREAS,** Local control of billboards is necessary to ensure that all property owners are protected. That local control reflects the individual visions of cities and towns and their residents, which are typically tied to their local economies and how they wish to pursue economic growth and attract jobs; and

**WHEREAS,** Local officials take into account the interests of all local business owners when it comes to the location of billboards and a one-size-fits-all solution has the potential to disrupt the economic development of all cities/towns; and

**WHEREAS,** the Town of Davidson Planning Ordinance 11.7.1.D prohibits billboards in the Town of Davidson.

**NOW THEREFORE BE IT RESOLVED,** the Town of Davidson Mayor and Board of Commissioners does hereby express its opposition for House Bill 645 and Senate Bill 534, and urges our legislators to vote against this legislation in any committee or floor votes.

**Adopted on the XX day of \_\_\_\_\_, 2019**

**Attest:**

\_\_\_\_\_  
Rusty Knox, Mayor

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Elizabeth K. Shores, Town Clerk