



## Recommendation for Naming of Park at Beaty

To: Davidson Board of Commissioners  
From: Kathryn Spatz, Parks & Recreation Director  
Date: July 9, 2019  
Re: Recommendation for Naming of Park at Beaty

### 1. OVERVIEW

On September 4, 2018, the Davidson Board of Commissioners voted unanimously to follow the process below in naming of future parks:

Livability Board's Parks Subcommittee or designee group develop 3-5 potential names based on natural features and history of park land.

- Seek public input on those potential names from citizen on Open Town Hall.
- Livability Board make recommendation to Board of Commissioners, considering citizens input.
- Board of Commissioners consider Livability Board recommendation for approval by resolution.

In April, the Park at Beaty Task Force Leadership Committee recommended the following list of four park names for consideration by the public via Open Town Hall:

- **Beaty Park:** The property is well-known with the Beaty name and some folks call it by this name already. It signifies geographic location.
- **Heron Park:** Herons visit this park on a regular basis, particularly when the pond (the park's primary water feature) is full.
- **Perennial Park:** Refers to the perennial plants, perennial streams and everlasting nature of the park.
- **Preservation Park:** Refers to the park being preserved in perpetuity.

The overwhelming choice, receiving 78.5% of the votes, on Open Town Hall was Beaty Park. Write-in ideas were permitted and several citizens expressed a desire for the park to be named Clontz Park, in honor of the family who sold the town land to the town.

The Task Force Leadership Committee and the Livability Board recommend to the board of commissioners that the park officially be named Beaty Park and be dedicated to the Clontz Family.

## **2. RELATED TOWN GOALS**

Greenways, Open Space, and Parks Goal: The Town of Davidson will increase physical and mental health of Davidson citizens. Preserve open space. Provide ample opportunities for play and discovery (active and passive).

Community Engagement Goal: Davidson will have inclusive engagement with the community to encourage substantive, respectful, and open dialogue, increase participation, and foster a sense of belonging.

Operations Goal: Davidson will maintain organizational excellence through sound financial management, training, and retention of quality employees, in superior service to the community. Action item: Develop Beaty Street property plan.

## **3. OPTIONS/PROS & CONS**

Options:

- 1) Choose one of the names recommended by the Park at Beaty Task Force Leadership Committee and Livability Board
- 2) Select another name for the Park at Beaty

## **4. FYI or RECOMMENDED ACTION**

FYI. We recommend the board of commissioners consider approval of the name proposed by the Park at Beaty Task Force Leadership Committee and Livability Board at the July 23 meeting.

## **5. NEXT STEPS**

The board of commissioners will consider approval of the recommended name at the July 23 meeting. Following approval of the name, staff would begin using the adopted name in press for the October 5 dedication ceremony and order park signage.