



Recommendation for Naming of Park at Beaty Street

Date: July 23, 2019
To: Davidson Board of Commissioners
From: Kathryn Spatz, Parks & Recreation Director
Re: Recommendation for Naming of Park at Beaty Street

1. OVERVIEW

At its September 4, 2018 meeting, the Commissioners voted unanimously to follow the process below in naming of future parks:

Livability Board's Parks Subcommittee or designee group develop 3-5 potential names based on natural features and history of park land.

- Seek public input on those potential names from citizen on Open Town Hall.
- Livability Board make recommendation to Board of Commissioners, considering citizens input.
- Board of Commissioners consider Livability Board recommendation for approval by resolution.

In April, the Park at Beaty Task Force Leadership Committee recommended the following list of four park names for consideration by the public via Open Town Hall:

- **Beaty Park:** The property is well-known with the Beaty name and some folks call it by this name already. It signifies geographic location.
- **Heron Park:** Herons visit this park on a regular basis, particularly when the pond (the park's primary water feature) is full.
- **Perennial Park:** Refers to the perennial plants, perennial streams and everlasting nature of the park.
- **Preservation Park:** Refers to the park being preserved in perpetuity.

The overwhelming choice, receiving 78.5% of the votes, on Open Town Hall was Beaty Park. Write-in ideas were permitted and several citizens expressed a desire for the park to be named Clontz Park, in honor of the family who sold the town land to the town.

The Task Force Leadership Committee and the Livability Board recommend to the Board of Commissioners that the park officially be named Beaty Park and be dedicated to the Clontz Family.

2. RELATED TOWN GOALS

N/A

3. OPTIONS/PROS & CONS

Options:

- 1) Choose one of the names recommended by the Park at Beaty Task Force Leadership Committee and Livability Board
- 2) Select another name for the Park at Beaty Street

4. FYI or RECOMMENDED ACTION

We recommend the board of commissioners approve the recommendation of the Park at Beaty Task Force Leadership Committee and Livability Board.

5. NEXT STEPS

Staff would begin using the adopted name in press for the October 5 dedication ceremony and order park sign.