



June 22, 2017

Town of Davidson Board of Commissioners
216 South Main Street
Davidson, NC 28036

Dear Board of Commissioners,

Each fall the college hosts its annual Homecoming celebration. This year Homecoming Weekend will take place on September 15-16, 2017. The program typically begins Friday evening with a social for young alumni in Uptown Charlotte and ends Saturday evening with festivities on campus. While all alumni and their families are invited to the weekend, the attendees are largely young alumni (0-4 years out) and alumni of color. The format of Homecoming has changed over the recent years, however the date is always selected based on the football schedule and typically includes the game, a pre-game tailgate, socials and other smaller events coordinated by campus groups. The number of alumni and their families who travel for this program continues to increase each year.

The main goals of Homecoming Weekend are to build school spirit and connect alumni with the college and each other so they will continue to be advocates for Davidson. This weekend is about enhancing a sense of community among alumni, their families, staff, faculty and broader members of the Davidson community (not just the college). While the football game is a focal point to the weekend, other programs offered include opportunities to network with other alumni, connect with current and former faculty and staff members, meet with staff from the Career Development Center, and time to enjoy the Town of Davidson. Many area hotels, restaurants and businesses offer discounts and work with us to accommodate the increased number of people in town utilizing these venues during the weekend.

Last year during Homecoming the Davidson College Union Board hosted its first Fall Fling and we would like to repeat that event again this year, as it was a tremendous success. The Fall Fling is a late-night party that would be held on Saturday, September 16, 2017. It would take place under a tent and include a cash bar, music and a dance floor as well as a space to continue visiting. The football game starts at 7 p.m. and would roll into the late-night party, scheduled from 10 p.m. - 1 a.m. Just as we did last year at Homecoming, and during Reunion Weekend in June, the late-night event would be held near the Union, under a tent on the grassy area by the old tennis courts. We would hire a cover (wedding) band that would play music for everyone to enjoy. Recognizing this would affect town neighbors, we would plan to notify residents accordingly. We submit this application in hopes of lifting the town noise ordinance for this event on Saturday, September 16.

We appreciate your consideration of this request and would be happy to answer any questions you have.

Sincerely,

A handwritten signature in black ink that reads "Marya Howell".

Marya Howell '91
Director of Alumni Relations
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